

FruitFocus

The Industry's Premier Fruit Event

The industry's Premier Technical Event
22nd July 2020, East Malling, Kent

SALES
BROCHURE



www.fruitfocus.co.uk



@FruitFocus



FruitFocus

COMEXPOSIUM

“Being present at Fruit Focus gave us the opportunity to further raise company awareness in an important market.” Steven Oosterloo, Flevoberry

REASONS TO EXHIBIT AT FRUIT FOCUS 2020:

- ✓ **ENGAGE** with over 1,200 growers and key decision makers
- ✓ **AN IDEAL PLATFORM** to launch new products and services
- ✓ **MEET** existing and new potential customers or suppliers
- ✓ **NETWORK** with the wider fruit industry



THE BENEFITS OF EXHIBITING AT FRUIT FOCUS 2020 EXTEND BEYOND THE EVENT...

- ✓ **FREE** listing on the Fruit Focus website
- ✓ **FREE** listing within the event guide distributed at the event
- ✓ **PROMOTION** via social media channels
- ✓ **EXTENSIVE** pre and post event coverage in leading publications such as The Fresh Produce Journal, The Fruit Grower, Horticulture Week
- ✓ **SPONSORSHIP** and **ADVERTISING** opportunities
- ✓ **PRESS** launches
- ✓ **DEMONSTRATE** machinery in the live demo arena

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The Future of Fruit Focus

WHO VISITS FRUIT FOCUS?

Fruit Focus attracts more than 1,200 growers and industry professionals, providing a unique opportunity to update on the latest technologies and industry developments, exchange views and network with fellow producers.

VISITORS ATTEND FRUIT FOCUS TO:

- ✓ **NETWORK** with industry colleagues
- ✓ **COMPARE** machinery and equipment
- ✓ **LEARN** about new plant varieties
- ✓ **PARTICIPATE** in workshops hosted by industry professionals



THE VISION

Innovation lies at the heart of the UK's Fruit industry; it's led to huge growth in the production and consumption of British fruit over the past 20 years. Inspired by the industry it serves, Fruit Focus is innovating and reaching out to a wider audience.

FRUIT FOCUS 2020 WILL INCLUDE:

- ✓ World class experts
- ✓ Forward thinking forums
- ✓ A new site layout
- ✓ Innovative features
- ✓ Product and machinery demonstrations

BOOK YOUR SPACE NOW. FOR MORE INFORMATION CONTACT:

LUCY STOTT 07423 142240 lucy.stott@comexposium.com

Exhibitor Stand Options and Rates 2020

OUTDOOR PLOTS

Situated around the demonstration area, outdoor plots are purchased as open ground space with a minimum size of 6m x 6m. A marquee can be added if required at an additional cost.



Space is available from £1098 + VAT

INDOOR SPACE

Indoor space is available in 3m x 2m units within shared marquees. Multiple units can be purchased if more space is required. Flooring, carpet, furniture and electricity can be provided at an extra cost.



Prices start from £714 +VAT

INDOOR SPACE WITH SHELL SCHEME

Indoor space within a shared marquee with three dividing shell scheme walls and fascia board displaying the company name. Additional units, electricity, furniture and flooring can be provided at an extra cost.



Prices start from £1026 + VAT for a 3m x 2m unit

COMPLETE STAND PACKAGE

Situated in a prime location, the 3m x 2m stand comes equipped with three dividing walls, fascia board displaying your company name, fully carpeted with electricity and basic furniture (trestle tables and two chairs) provided. Stand size, furniture and electricity can be upgraded if required.

Prices start from £1380 + VAT

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